MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2019/2020

PMA0013 – DESIGN AND ART APPRECIATION

(All sections)

14 OCTOBER 2019
9.00 a.m - 11.00 a.m
(2 Hours)

INSTRUCTIONS TO STUDENTS

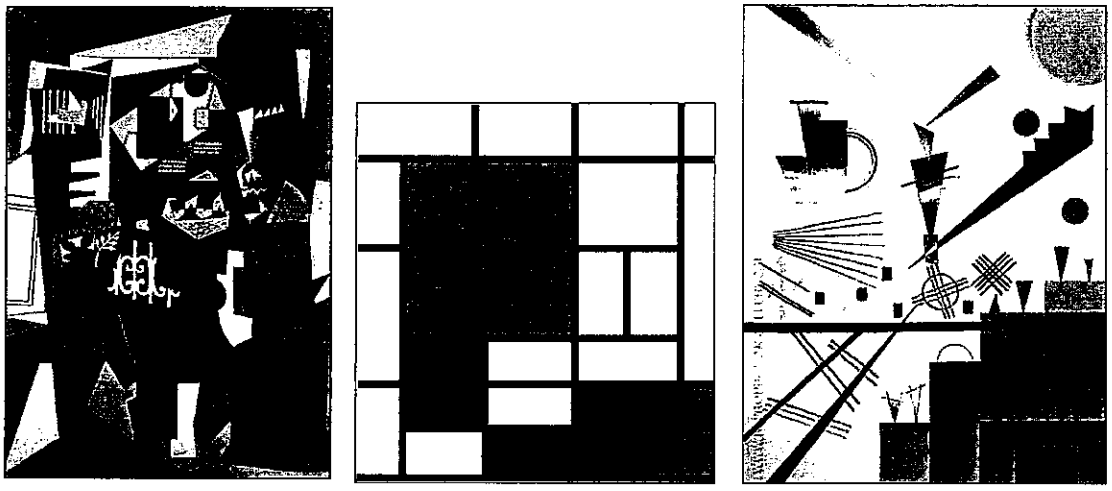
1. This Question paper consists of 4 pages including cover page with 6 questions only.

2. Answer **FIVE** out of **SIX** questions. All questions carry equal marks and the distribution of the marks for each question is given.

3. Please write all your answers in the Answer Booklet provided.

1. Answer BOTH questions (20 marks):
   a) What is ART? (2 marks)
   b) Explain the ROLES of art. Elaborate on each points. Add examples to further support your points (18 marks)

2. Answer BOTH questions (20 marks):
   a) Explain what 'Geometric Art'? (4 marks)
   b) Name FOUR Movement along with their 'styles' that were inspired by the trend of Geometric Art. Below are some samples of geometric art for your reference (16 marks)



** From the left; Pablo Picasso (The Bird Cage), Piet Mondrian (Composition in Red, Yellow, Blue and Black) and end-right Wassily Kandinsky (Merry Sculpture)*

3. Art by definition is the use of skills & creativities to produce aesthetic ideas or products. Following this definition, please elaborate the FIVE functions of ART (20 marks)

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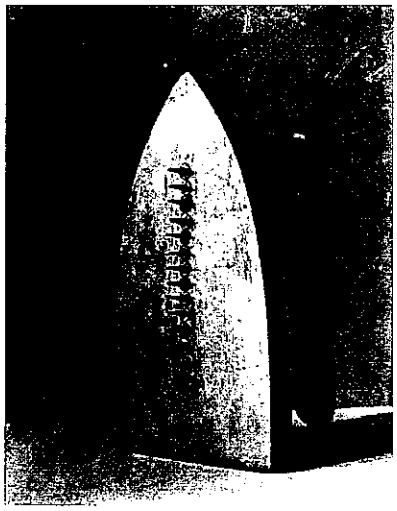
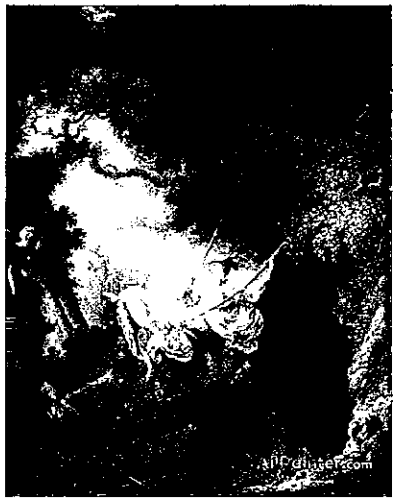
4. Based on your understanding of ELEMENTS & PRINCIPLES OF DESIGN. Identify and discuss these THREE artworks from different Movements. (20 marks)





** Left clock-wise;*
Vincent Van Gogh (Starry Night),
Man Ray (Cadeau),
Jean-Honoré Fragonard (The Swing)

5. Folk art is best describe as the traditional arts of down-to-earth working people in a world of trained art specialist and connoisseurs. There are six categories in folk art. You are required to describe FOUR of the six categories along with examples and further explanation. (20 marks)

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6. You appreciate an artwork by evaluating its aesthetic through FORM, CONTENT and CONTEXT. Explain what does each of these means. Give TWO examples of artworks to compare and further assist with your explanation. (20 marks)